

# **COMMUNICATION ON ENGAGEMENT (COE)**

# **ABAAD - Resource Centre for Gender Equality**

Period covered by this Communication on Engagement 2020 To: 2022



# Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders

I hereby reaffirm ABAAD's support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption.

This is our pledge of Engagement with the United Nations Global Compact, and appreciate feedback on its contents. In this Communication of Engagement, you will find the actions that ABAAD has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours.

Ghida Anani

Founder & Director

ABAAD – Resource Center for Gender Equality



# Part II. Description of Actions

During this reporting period, ABAAD has taken a number of actions and implemented activities which fall under its commitment with GCNL, at different levels.

#### **Engagement with GCNL and partners**

At a global level, ABAAD participated in all global and local events organized by GCNL. Furthermore, ABAAD has been selected as co-lead of the Generation Equality Action Coalition on Gender-Based Violence in 2020, and as co-chair of the Call to Action network (2019-2022). Through its global engagement, presence and input in global dialogues, ABAAD continues to further the objectives of the GCNL.

Locally, ABAAD is in constant dialogue with the Makhzoumi Foundation, a local GCNL partner who is leading on SGD 5. Discussions were geared toward the signature of a cooperation agreement but were interrupted by the 2019 popular movement, economic and pandemic situation.

# **Capacity building activities**

In partnership with UNDP, ACTED and DOT under the project Strengthening Women's Resilience in a Time of Crisis – Women's Economic Participation (WEP) Project, ABAAD is delivering gender-related capacity building activities as part of training activities addressed to women on economic empowerment in various areas of Lebanon (Bekaa and South). A number of those trainees are already involved in small local businesses or trades.

Furthermore, and under this component, ABAAD conducted 12 awareness sessions on "Gender Equality" for more than 200 students, age between 8 and 14 years old, in 2 schools (College Protestant Français - Koraytem and College Protestant Français - Montana), within the framework of the *Journée de la Francophonie sur le Principe de l'Egalité et Parité*.



#### **Applied research**

ABAAD is a member of the local advisory committee of the study

"Survival Strategies and Implications on Sexual and Reproductive Health in Forced Displacement: A Multi-Country Study" that is being implemented by the American University of Beirut (AUB). The research is focused on displaced persons, however, its findings can be informative to businesses and local entities who are hiring displaced person. ABAAD's role in the advisory committee is to ensure that gender lenses are being applied all throughout.

### **Capacity building for businesses**

ABAAD and L'Oréal Paris launched in Lebanon an online training program (<a href="https://www.standup-international.com/mena/en/">https://www.standup-international.com/mena/en/</a>) aimed at empowering women to access and interact freely and confidently in all public spaces, by combatting street harassment. This is done through building the knowledge and capacity of men and women, through the provision of responsive tools that can be used by victims and witnesses alike.

#### Part III. Measurement of Outcomes

During this reporting period, ABAAD has been approached by a number of businesses seeking capacity building in terms of PSEA, and gender capacity building. In order to answer those needs, ABAAD will organize 4 trainings addressed to businesses, focused on gender capacity building and mainstreaming, and PSEA.

Additionally, ABAAD will resume during 2022 its discussion with the Makhzoumi Foundation over the signature of a partnership agreement with the framework of its engagement and commitments as part of the Global Compact Network – Lebanon